

Promoting IP teaching in universities

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38 member states

Albania • Austria • Belgium • Bulgaria • Croatia • Cyprus • Czech Republic • Denmark • Estonia • Finland • France • Germany • Greece • Hungary • Iceland • Ireland • Italy • Latvia • Liechtenstein • Lithuania • Luxembourg • Former Yugoslav Republic of Macedonia • Malta • Monaco • Netherlands • Norway • Poland • Portugal • Romania • San Marino • Serbia • Slovakia • Slovenia • Spain • Sweden • Switzerland • Turkey • United Kingdom

European patent applications and patents can also be extended at the applicant's request to the following states:

Bosnia-Herzegovina • Montenegro •



Autonomy



- Second largest intergovernmental institution in Europe
- Not an EU institution
- Self-financing, i.e. revenue from fees covers operating and capital expenditure

Number of staff in 2009

Munich	3 718
The Hague	2 710
Berlin	274
Vienna	112
Brussels	4
Total	6 818



European Patent Academy

- Institution of the European Patent Organisation
- Mission to promote and support education and training in patent-related Intellectual Property (IP)
- Units targeting
 - Institutional Strengthening
 - Innovation Support
 - Professional Representatives
 - Judicial Training
 - Academia & IP Research

Target Audience

- students and teaching staff across many faculties, including
 - engineering & sciences
 - business, innovation management, entrepreneurship
 - law
- technology / knowledge transfer staff within universities

Goals

- promote IP culture and IP management in universities
- spread IP teaching beyond law faculties
- expansion and introduction of IP content in university curricula
- dissemination of IP within knowledge transfer activities

Main ongoing activities of Academia unit

Teaching material and educational tools

- Patent Teaching Kit
- standard modular IP curriculum
 - pilot project planned in several universities

Training for academic audiences

- train researchers on IP issues
 - cooperation with academic organisations
 - cooperation with European Commission (Marie Curie fellows)

Further activities

- support university programmes, summer schools, other initiatives launched by academic associations

Patent Teaching Kit

- Self-explanatory teaching material
- Targeting all students in
 - science & engineering
 - management & business
 - innovation management & entrepreneurship
 - economics and
 - law
- Basic lecture 45/90 minutes, extendable to include specific topics
- Usable by teachers from all faculties, e.g. professors of mechanical engineering, of chemistry, of entrepreneurship,...
- Limited preparation time

Patent Teaching Kit

Available for download and as hard copy from www.epo.org/teaching-kit



Main ongoing activities

Pan-European project for dissemination of IP knowledge in universities

- Series of Roving Workshops
- National road maps
- Since January 2011, 11 Road Map Coordinators for implementation of the Road Maps in their respective countries
- Road Map coordinators meeting in June, next Progress conference on the implementation of the Road Maps in October

Disseminating IP knowledge in universities

<u>Roving workshop</u>	<u>Road Map Expert</u>	<u>Road Map Coordinator</u>
Romania (Bucharest), 2007	Neculai Eugen Seghedin, 2008	Neculai Eugen Seghedin, 2011
Poland (Warsaw), 2007	Michal du Vall, 2008	to be appointed
Finland and Baltic States (Helsinki), 2007	Laurent Manderieux (Finland), Diana Pustula (Baltic States), 2008	to be appointed Violeta Kauneliene (Lithuania), 2011 Ingrida Karina-Berzina (Latvia)
Italy (Rome), 2007	Massimiliano Granieri, 2008	Massimiliano Granieri, 2011
Turkey (Istanbul), 2008	Laurent Manderieux, 2008	Fazilet Vardar Sukan, 2011
Bulgaria (Sofia), 2008	Johanna Gibson, 2009	Maria Markova, 2011
Switzerland (Bern), 2008	no Road Map	no Road Map Coordinator
Spain (Madrid), 2008	Mariano Riccheri, 2009	Adoracion Perez Troya, 2011
Slovenia (Ljubljana), 2008	Claire Howell, 2008	to be appointed
Portugal (Lisbon), 2009	Mariano Riccheri, 2009	Nuno Silva, 2011
Norway (Oslo), 2009	Johanna Gisbon, 2010	to be appointed
Czech Republic (Prague), 2009	Ladislav Jakl, 2009	Ladislav Jakl, 2011
Benelux (The Hague), 2010	Alain Strowel (Belgium), 2010 Willem Hoyng (The Netherlands), 2010	Charles-Henry Massa (Belgium) 2011 Willem Hoyng (The Netherlands) 2011

+ Follow-up Conference, The Hague, 2-3 December 2008
 Progress Conference, Vienna, 17 June 2010

Road map to disseminate IP knowledge in Turkey

General Objectives

- Integration of IP education into Universities' curricula;
- Network of IP teachers within Turkish universities

Specific Objectives

- Interdisciplinary in-depth IP education
- Simplifying the commercialisation of knowledge generated by universities
- Establishment of TT/IPR offices
- Improvement of networking tools

Road map to disseminate IP knowledge in Turkey

Actions taken

- Translation of road map into Turkish & sent to all relevant universities
- EPO Patent Teaching Kit was introduced to universities, also non-law faculties
- Ankara University IPR Research and Application Center (FISAUM) has organised seminars and produced materials with EU funding
- Patent Appointment System applied at TPI & at universities, promotion system based on patents and patent applications

Road map to disseminate IP knowledge in Turkey

Actions taken

- Lobbying in universities to introduce IP
- Patent day at Ege university, at Hacettepe University (patent examiners discuss IP with academics, students & related third parties)
- Developing minimum standards for IP curricula for non law faculties
- Translation of WIPO distant learning courses and PTK into Turkish
- Establishment of IP support units at Ankara and Gazi universities (to academic staff & student who would like to apply for a patent)

Planned activities

IP Awareness Campaign

- in co-operation with NPOs
- four pilot countries (Spain, Romania, Czech Republic, Turkey)
- to raise awareness about IP in general in universities
- launch (planned): autumn 2011

Planned activities

Extension of EIPTN network (European Intellectual Property Network)

- Creating an extended IP network
- Supported by a new website/portal
 - information on IP teaching in Europe
 - expert database
 - exchange of experiences and information through discussion fora
 - country pages with specific information

Planned activities

Products

- E- learning IP modules
- IP Teaching Kit
- Best Practice guide for IP Management at Universities
- Position paper "Patenting vs. Publishing"
- Case studies

Thank you for your attention

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