



With The World's Second Biggest Aeronautics, Space and Technology Festival..

4<sup>th</sup> Istanbul International Inventions Fair

**ISIF'19**

Invention, R&D and Innovation *by*



**TURK  
PATENT**

TURKISH PATENT AND TRADEMARK OFFICE

17-22 September 2019

Istanbul, TURKEY

İSTANBUL ATATÜRK AIRPORT

[www.istanbul-inventions.org](http://www.istanbul-inventions.org)

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REPUBLIC OF TURKEY  
MINISTRY OF INDUSTRY  
AND TECHNOLOGY

**TURK  
PATENT**  
TURKISH PATENT AND TRADEMARK OFFICE

**IIFIA**  
INTERNATIONAL FEDERATION  
OF INVENTORS' ASSOCIATIONS

WIPO  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

Europäisches  
Patentamt  
European  
Patent Office  
Office européen  
des brevets

**TURKEY  
TECHNOLOGY  
TEAM**

**Prof. Dr. Habip ASAN / PRESIDENT OF TURKISH PATENT & TRADEMARK OFFICE**



**Prof. Dr. Habip ASAN**  
 President of Turkish Patent and Trademark Office

**Istanbul International Inventions Fair (ISIF) is getting prepared to open its doors to the world's innovative minds for the fourth time.**

Exceptional city, Istanbul; which brings together the continents and civilizations; accomplished its duty to gather the inventors and investors from various parts of the world successfully last three years.

As this positive initiative, which we initiated in 2016 has created tremendous impression not only in our country but all around the world, the accuracy and necessity of the work what we have been doing is hereby verified obviously. However, as the inheritors of a culture which accepts that the one with an equal gain in two days respectively is considered to be in loss, we feel strongly the responsibility to accomplish better than the previous year every time. For this reason, ISIF'19 shall be a more colorful, enthusiastic and effective fair where new bricks are added over ISIF'16, ISIF'17 and ISIF'18 and new components are included.

This year, ISIF'19, will be held in conjunction with the largest technology and aviation festival of Turkey, TECHNOFEST. It's means; In addition to ISIF's own power; over 1.000.000 visitors, patronage of the Turkish Republic Presidency, chances of joining many more countries, more strong PR and advertising support, higher level inventions, technology challenges and maximum participation from Turkish and International ecosystem.

ISIF'19 shall be competed in a turn in which Turkey has implemented important reforms in the field of industrial property. The Industrial Property Law No. 6769 which entered into force on 10 January 2017 brought along the reformist arrangements for the entire areas of the industrial property. The regulations which would accelerate and facilitate the transfer of the inventions into the industry is undoubtedly one of the leading issues which makes this law valuable.

ISIF'19 is an international event which is introduced to the worldwide innovators by Turkey which has improved its institutional capacity considerably in the field of industrial property and of which the legal ground has been strengthened in this respect.

Aiming to introduce the inventions which are being created by serious attempts, bringing them together with the investors and making them commercialized, ISIF, at the same time; is a candidate social event to be;

- \* an awareness organization which shall be colored by the attendance of people from all ages,
- \* an extensive cultural organization which shall gain value with the national and international workshops, and
- \* a social organization to be the most powerful industrial property network of Turkey.

We; Turkish Patent and Trademark Office, hereby express our gratitude to all our stakeholders who provided contribution to this event which has been perfectly fictionalized and having various components which engage and supplement each other.

Sincerely Yours,

Prof. Dr. Habip ASAN  
 President of  
 Turkish Patent & Trademark Office



**Alireza RASTEGAR / PRESIDENT OF IFIA**



**Alireza RASTEGAR**  
 President of IFIA

**Following the successful three organization of Istanbul International Inventions Fair with the large participation of member states of International Federation of Inventors' Associations (IFIA), I am hereby pleased to inform that the fourth ISIF will be held between 17 - 22 September 2019 with a 1.000.000 visitor goal.**

ISIF'19 will be held under the international patronage of IFIA, honorary patronage of Ministry of Industry and Technology of Turkish Republic and hosted by Turkish Patent and Trademark Office like

as last three years.

One of the most principal factors that distinguishes this event and makes it one of the most important shows throughout the world for both inventors and investors is due to the geographical location of event venue that is Istanbul. It is a unique communication bridge connecting the Europe continent to Asia's. Moreover, Istanbul has always been regarded as the most outstanding trade center of the World.

National and International producers and commercial companies, entrepreneurs, individual inventors, private researchers, R & D centers, consultants, patent offices, private or state-sponsored research institutes, science parks, techno parks, technology transfer offices, universities, laboratories, intellectual and industrial property organizations, angel investors, venture capital groups, innovation promoters, patent attorneys and inventor associations are the participants of 4th Istanbul International Invention Fair - ISIF'19.

This year, ISIF'19, will be held in conjunction with the largest technology and aviation festival of Turkey, TECHNOFEST. This means; In addition to ISIF's own power; over 1.000.000 visitors, patronage of the Turkish Republic Presidency, chances of joining many more countries, stronger PR and advertising support, higher level inventions and more commercialization opportunity, technology competitions and maximum participation from Turkish and International ecosystem.

Alongside the event, some other programs will be also arranged referred as B2B within the "Investment Zone" which helps you on commercialization of your assets. In addition, you can also benefit from some other opportunities during the fair including the technology challenges, professional seminars and workshops as well as awards having the most well-known technical novelties in the world.

IFIA invite its members and international ecosystem to take part this first and unique international inventions fair of Turkey.

Sincerely Yours,

Alireza RASTEGAR  
 President of International Federation of  
 Inventors' Association - IFIA



## ISIF & INDUSTRY COOPERATION

4<sup>th</sup> Istanbul International Invention Fair - ISIF'19, undertakes duties for the conversion from knowledge into a product, added-value and commercialised. The collaboration with the industry sector is the most important factor in strengthening activities of invention, R&D and innovation.

The rapid expansion of new ideas and inventions is extremely important in terms of economic growth and social progress. Economic and social benefits will level up to the highest level in our country with the activation of companies' potential of conversion of new ideas / inventions to the industrial products.

In this regard, the industrialists as the investors with the industrial companies in the private sector and collaborations with the occupational upper unions are planned to take place in the most comprehensive way at ISIF and it is maintained working on this purpose.

## ISIF & INVESTORS COOPERATION

ISIF wants to achieve to bring together the investors with inventors around a common purpose and accordingly to achieve licensing and commercialization negotiations which are the most important outcomes. In this context, angel investor networks and venture capital groups are attached great importance in ISIF'19 as in ISIF'16, ISIF'17 and ISIF'18.

On the content of ISIF'19, the collaborations with the Investor Network offers to the inventors;

- \* the possibility to benefit from the events local and international studies prepared on behalf of individual and institutional developments,
- \* working together with the highest entrepreneurial potential of Turkey,
- \* have knowledge of investment trends and international entrepreneurship,
- \* networking with international successful entrepreneur, investors and leaders.

## INTERNATIONAL RELATIONS

'ISIF International Relations and Participation' is the most important features that make it different from other invention events in our country.

The aim of ISIF'19 is to spread the culture of innovation and consciousness effectively to all layers of society and ecosystem. It is aimed to ensure the sharing of knowledge and technology between countries as well as the visibility of the inventions on an international basis and the possibility of providing global commercialization.

The 1<sup>st</sup> ISIF was held successfully with the participation of 23 countries, 2<sup>nd</sup> ISIF was held with the participation of 29 countries and the third ISIF was held with the participation of 22 countries. International participants took part with the 30% of the total fair area for three event.

International Federation of Inventors' Association (IFIA) and its members, international investment institutions and sectoral unions with studies and agreements will take place on September 2019 in the 4<sup>th</sup> Istanbul International Invention Fair ISIF'19, and it is planned more countries participation.

## ISIF'19 AWARDS

Each invention will be evaluated which will take place in the fair catalogue by the International Jury Board which will consist of experts in their field and the awards will be presented to the awardees at the ISIF'19 Award Ceremony.

### ISIF'19 AWARDS

Gold Medals  
 Silver Medals  
 Bronze Medals

### IFIA AWARDS

IFIA Grand Prix  
 Best National Invention Award  
 Best International Invention Award  
 Best Academic Invention Award

### SPECIAL AWARDS

International Awards  
 Best Women Inventor Award  
 Best Young Inventor Award  
 Partner Institution Awards  
 Sponsor Awards

### TURKISH PATENT and TRADEMARK OFFICE AWARDS

Best National Invention Award  
 Best International Invention Award  
 Best Academic Invention Award

### WIPO AWARDS

Best National Invention Award  
 Best International Invention Award  
 Best Academic Invention Award

## PAST EVENTS



Dates	03-06 March 2016
Number of Participated Countries	: 23
Number of Exhibited Inventions	: 324
Number of Prizes Awarded	: 180



Dates	02-04 March 2017
Number of Participated Countries	: 29
Number of Exhibited Inventions	: 367
Number of Prizes Awarded	: 200



Dates	27-29 September 2018
Number of Participated Countries	: 22
Number of Exhibited Inventions	: 384
Number of Prizes Awarded	: 220

## ABOUT TECHNOFEST

TEKNOFEST Istanbul Aviation, Space and Technology Festival, which was organized last year, has become the second biggest aviation festival of the world with its 550 thousand visitors. Aeronautics, Space and Technology Festival, will host the following events with the objective of a Turkey that produces:

- \* TECHNOLOGY COMPETITIONS IN 16 CATEGORIES
- \* WORLD DRONE CUP TOURNAMENT WITH 64 COMPETITORS FROM 26 COUNTRIES
- \* HACKSITANBUL CYBER SECURITY COMPETITION WITH 2504 HACKERS
- \* SEMINARS WHERE VALUABLE SPEAKERS WILL GIVE SPEECHES
- \* THE TAKE OFF INTERNATIONAL STARTUP SUMMIT THAT WILL SHOWCASE THE TECHNOLOGICAL INITIATIVES WHICH WILL SHAPE THE FUTURE
- \* WORLD'S MOST EXCITING CONTEST WITH REDBULL
- \* BREATHTAKING JET AIRCRAFT, HELICOPTER, AND ACROBATICS SHOWS
- \* CONCERTS, VERTICAL WIND TUNNEL, PLANETARIUM AND PARACHUTE JUMPS
- \* EXHIBITION OF AIRCRAFTS WITH LEGENDARY PLANES AROUND THE WORLD, AND SIMULATIONS

## WHY SHOULD YOU PARTICIPATE ?

National and International producers and commercial companies, entrepreneurs, individual inventors, private researchers, R & D centres, consultants, patent offices, private or state-sponsored research institutes, science parks, technoparks, technology transfer offices, universities, laboratories, related institutions and organizations related to the intellectual and industrial property, angel investors, venture capital groups, innovation promoters, patent attorneys and inventor associations are the participants of Istanbul International Invention Fair - ISIF.

- The regional, national and international organisations can take place as participants in Istanbul International Invention Fair - ISIF'19 to present their activities, services and programs.
- Great opportunity to get into the national and international market and promote your ideas and inventions,
- Exhibit your inventions, new product and ideas to the general public, licensing companies, distributors, investors,
- Increase awareness of your invention worldwide through visual and written media,
- Meet and contact with the business representatives, entrepreneurs, financiers, consumers, producers who will come from many countries,
- Promote your invention and innovation in market with ISIF medals and awards
- Be informed of the importance and benefits of intellectual property rights and commercialization at the workshops,
- Get into long-term partnerships with inventors associations worldwide, by the way of this event which will be held under the patronage of International Federation of Inventors' Associations (IFIA),
- Receive professional support about the commercialisation of your invention from the marketing experts, intellectual property experts, patent agents, technology transfer companies.

17-22 September 2019  
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## ISIF'19 AT A GLANCE

Fair Dates  
17-22 September 2019

Fair Venue  
Istanbul Atatürk Airport

Short Draft Program (The detailed program will be published in the following days)

17.09.2019	10:00 – 18:00 10:30 – 17:00 13:30 – 14:15	Fair Workshops (details will be declared soon) Opening Ceremony
18.09.2019	09:00 – 18:00 10:00 – 17:00	Fair Workshops (details will be declared soon)
19.09.2019	09:00 – 17:30 10:00 – 17:00 18:00 – 19:30	Fair Workshops (details will be declared soon) Award Ceremony
20.09.2019	09:00 – 18:00 10:00 – 17:00	Fair Workshops (details will be declared soon)
21.09.2019	09:00 – 18:00 10:00 – 17:00	Fair Workshops (details will be declared soon)
22.09.2019	09:00 – 18:00 10:00 – 17:00	Fair Workshops (details will be declared soon)

## INFORMATION OF THE BOOTH PARTICIPATION

ISIF is the right place to establish new connections and collaborate with international and national individual inventors, R & D centres, manufacturers and commercial companies, industrialists, entrepreneurs, special researchers, patent consultants, patent offices, private or state-sponsored research institutes, science parks, technology development zones, technology transfer offices, universities, laboratories, institutions and organisations related to intellectual property rights, angel investors, venture capital groups, innovation promoters, patent attorneys, invention associations, relevant government agencies and non-governmental organisations.



Sample Standart Booth Image

### STANDARD BOOTH

- Standard booth rental is minimum 6 m<sup>2</sup>.
- Maximum of 3 inventions will be shown per each 6 m<sup>2</sup> in the official fair catalogue.
- Please contact with organization committee about booth fees.
- Included in the standard 6 m<sup>2</sup> booth rental fee is: 1 table (75x80x80 cm), 3 chairs, 1 electrical socket, carpet, uniform fascia board, 1 trash can and 1 spot light.
- 'Additional Services Form' is required to fill out for the additional service and furnitures.
- 1kW of electricity consumption is included in the booth fee. Please fill out the "Form 2 - Additional Services" for your request of more than 1kW electricity consumption.
- The booth height is 2,40 meter for standart booths

### EMPTY BOOTH AREA

- Empty booth space rental is minimum 12 m<sup>2</sup>.
- Maximum of 3 inventions will be shown per each 6 m<sup>2</sup> in the official fair catalogue.
- Please contact with organization committee about booth fees.
- Another service is not included in the price. It is only the rental fee.
- 'Additional Services Form' is required to fill out for the Additional Service and Furnitures.
- 1kW of electricity consumption is included in the booth fee. Please fill out the "Form 2 - Additional Services" for your request of more than 1 kW electricity consumption.
- Maximum height is 3 meters for special booths.

### Honorary Patronage



REPUBLIC OF TURKEY  
MINISTRY OF INDUSTRY  
AND TECHNOLOGY

Ministry of Industry and Technology is a pioneer based on entrepreneurship, innovation, scientific development, production of high value-added technology and knowledge-based vision in the development of Turkey which is among the world's ten most developed countries.

### Hosted by



Turkish Patent and Trademark Office was established in 1994 with the aim of contribution to the technological progress of our country, the formation of competitive environment in our country, to support the development of research and development activities. Turkish Patent and Trademark Office is the only authority in the field of provision of facilities and protection of industrial property rights in Turkey.

### International Patronage



International Federation of Inventors' Associations is an ensemble of inventor associations, foundations, universities, corporations, companies, and research centers collaborating in an unparalleled way to disseminate invention and innovation culture internationally. Today IFIA is a thriving organization of over 140 members representing 100 states from the five continents. IFIA is headquartered in Geneva, Switzerland with external offices in Brazil, Korea, Sweden, and Lebanon. IFIA is a member of many international organizations and partners such as the Economic and Social Council of United Nations (ECOSOC), World Intellectual Property Organisation (WIPO), European Patent Organisation (EPO).

### International Supporter



WIPO was created in 1967 to encourage creative activity and to promote the protection of intellectual property throughout the world. Mission of WIPO is to lead the development of the balanced and effective international intellectual property (IP) system.

### International Supporter



EPO is an inter-governmental organization which was established in October 7, 1977. EPO supports Europe-wide innovation, competitiveness and economic growth with high quality and efficiency within the context of European Patent Convention (EPC).

### Organized by



ABDER is a non-governmental organisation which was established to contribute to the economic and technological development by presentation of inventions developed in our country for the benefit of society, and supports Turkish inventors in the national and international arena.

### ISIF'19 ORGANISATION COMMITTEE



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